



Park Avenue Capital LLC d/b/a MaxMD  
201-963-0005  
www.directmdemail.com

July 31, 2024

### **Cost and Considerations Attestation**

Park Avenue Capital, LLC dba MaxMD provides MaxMD Direct mdEmail® version 3.0, as a Software as a Service (SaaS) offering. MaxMD pricing is a transparent subscription model. All costs are described during the sales process and stipulated in advance as a single subscription fee defined in a Master Subscription Agreement (MSA). This certified product-version subscription fee is based on the size of the organization with no other costs. The billing terms are negotiated and agreed to in the MSA. They may be annual, monthly or a term price at the discretion of the customer.

The MaxMD Direct mdEmail® version 3.0 offering is supported by MaxMD's EHNAC Accredited HISP, RA and CA services which are certified for secure health transport as indicated in the CHPL. All Direct Messages will exchange in a trust network specified by the customer. Generally, our customers default to the network defined by the DirectTrust Accredited Trust Anchor Bundle. We permit our customers to modify their trust network as they wish. They are required to accept liability for operating in any network outside of DirectTrust. Any counterparty, regardless of trust, must conform to the Direct Protocol as defined in the most current Applicability Statement for Secure Health Transport. This functionality allows users to send and receive Direct-based messages to/from other users of certified health IT systems. Direct messages may include structured clinical data, notes, and other information.

Our Direct Secure Messaging offerings support related Meaningful Use and ONC requirements for sending and receiving transitions of care summary documents. We also support a range of other messaging options.

MaxMD Direct mdEmail version 3.0 is only a service provider. The end user will need software to generate, send and receive messages or their content. There are no additional technical or contractual constraints.

MaxMD agrees to notify Drummond Group of any and all future changes to our price transparency language for this certified product-version.

MaxMD understands and agrees that the ONC HIT Certification Program Final Rule statement gives Drummond Group, as an ONC-ACB, the sole responsibility for ensuring compliance and determining appropriate consequences if EHR technology developers fail to disclose accurate price transparency information.

MaxMD understands and agrees that we will provide to Drummond Group with copies of or give access to any and all websites, marketing materials, communication statements, and other assertions made by MaxMD regarding the ONC certification status of your product in a reasonable time to ensure the price transparency information is being accurately disclosed.